

Private & Confidential

SUMMARY INFORMATION MEMORANDUM

Version: BMB10547.1

BuyMyBiz Ref	BMB10547
Activities	Profitable Luxury Health & Leisure Business
Location	London / Surrey
Turnover	circa. £600,000 p.a.
Operating Profit	circa. £150,000 p.a.

Business Overview

BuyMyBiz is exclusively retained to find a purchaser for this profitable high end health & leisure business. For over 5 years the business has offered a full range of health & fitness services, including: a modern high-spec gym, the largest free weights area in the local demographic, personal training, sports therapy and a range of exercise classes.

The business has between 2,700 and 3,000 paying subscribers per month, depending on seasonal fluctuations such as students on holiday, with approximately 1,000 on six month or yearly contracts. The business has a diverse mix of customers, ranging from 16 to 80 and the gym is designed to accommodate and be inclusive of all ages and requirements. The business provides a great environment for its members to focus on self-improvement, fitness and body building. Unlike many city-based Gyms where younger customers require a low cost pay as you go service, our client prides themselves on providing a low cost, unique and enjoyable experience with high quality equipment in a great location that is highly accessible to all levels of affordability.

Modern Gym that has recently added new studios and equipment in line with the expanding customer base

The business operates out of 13,500 sq ft premises which is fitted out to a high standard with new top spec equipment. This business would be a great platform to expand into a bigger gym group or would be a great ‘bolt-on’ to a larger health group looking to expand their existing operations.

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The Opportunity

Ideally we seek an acquirer with the experience, resources and current business focus to use this business as a platform to build a bigger gym group. Alternatively, a larger Health group could acquire to expand into new territories or bolt it on to existing operations.

- ✓ Established business
- ✓ Highly scalable business model
- ✓ Recently added new studios and equipment

- ✓ Approx. 3000 monthly customers
- ✓ Growing brand and reputation
- ✓ Loyal client base

100% of the shares in the business are available to a suitable buyer with the resources, experience and energy to drive this business forward to the next level. The core team that runs the business on a day-by-day basis wish to remain with the business.

Reason for Sale

After creating and developing the business and brand for the last 5 years, our client believes the future business opportunity will be best realised in the hands of new owner and larger business with the commitment, enthusiasm and resources to drive the business forward to the next level.

The Next Steps

On completion of our signed [non-disclosure agreement](#), qualified parties will receive further information on this business. We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

Please direct all enquiries to:

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